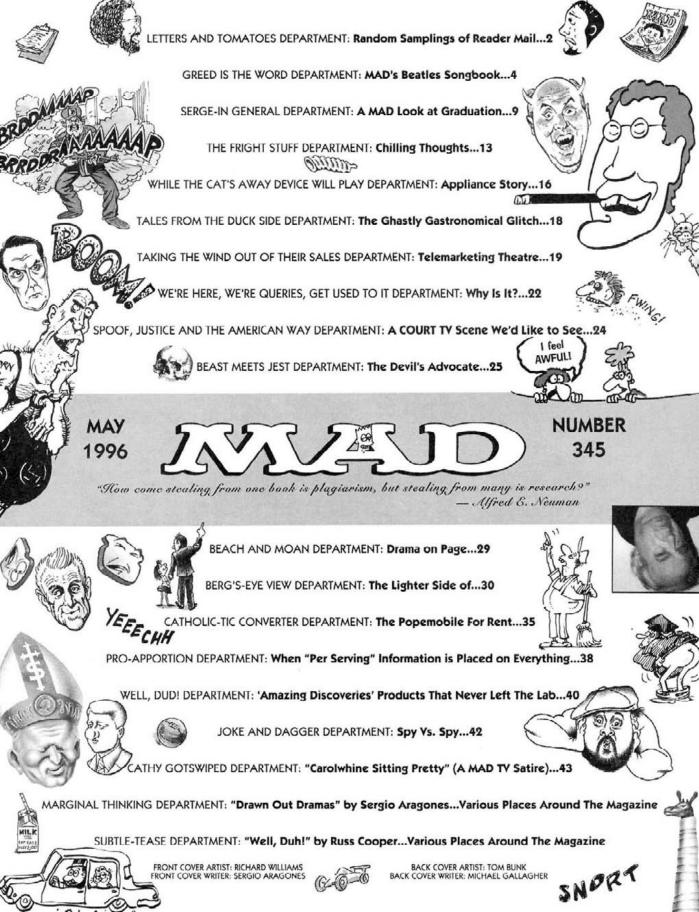


IF POSTPAID CARD IS MISSING WRITE TO: MAD P.O. Box 0849 BALDWIN, NY 11510



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"APPALLING 13"

When Iim Lovell and I set out to write a book about his Apollo 13 moon mission, I dreamed that the book would become a best-seller; a year later, that dream was realized. Next, I dreamed that our best-seller would stir enough interest to be made into a major motion picture; that dream was realized, too. What I never dared dream, however, was that the motion picture would become the object of a MAD movie spoof - the same movie spoofs I grew up reading more than 25 years ago. Only with the release of your December issue do I feel that my work has been truly recognized. Thanks for an unexpected honor!

> Jeffrey Kluger Co-Author, Apollo 13 New York, NY

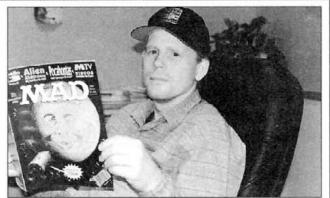
P.S. Marilyn Lovell really did lose her wedding ring in the shower the day before the launch. Honest.

Yeah, she lost it in the shower - we'll believe that when man walks on the moon - again! Thanks for writing! -Ed.

MAD MUMBLINGS@aol.com

What is Waldo REALLY hiding from? RFrost928...When I grow up I want to be a big hunka cheese. - HPetoyan...Do you know that it is very hard to type without using fingers? -Mkmpa...Every day I get fully clothed into the shower and read your magazine until the midgets crawl out of the showerhead and eat my brain. -FunkyChuck...I rewound the issue after using it, now what? - JimGleeson...Do not remove your teeth in public. - PIRANA12f...Acid Man is indestructible. Anything that stands in his way is eaten through by the burning acid. - BRYAN1109...I wish I was a muffin!!! - FFergu9739

HOW-ARD!



Apollo 13 Director Ron Howard reviews MAD's satire "Appalling 13" in Issue #341. Ron enjoyed making the outer space drama so much, he's hoping to revive his acting career with a part in the upcoming new Star Wars movie as "Opie-Wan Kenobi"!

THE PAIN IN SPAIN

Hello, I'm writing this to you from Denia, Spain. I'm here on an exchange program and my mom has been sending me magazines. The family I got stuck with really wasn't good, so I was feeling a little bad when I got issue #341. I have to say it really raised my spirits because it was so funny. I think it was the funniest issue I've read yet.

Brian Sharp Denia, Spain

Brian: In the interest of fairness, we called your host Spanish family that you are "stuck with" and asked them to respond to your letter. —Ed.

Their reply:

Hola, Ed! Señor Brian is...how you say...el twerpo! Muy boring! He never want to leave the casa! He spend all his time in el outhouse reading stupido magazines and geegling hysterically! No bullfights! No cockfights! He ruining our lives! Yankee go home!

P.S. Why does your Senor Berg draw his people with such ugly clothes? Muy out of style!

BEST ENHANCEMENT

In this, our ninth annual look at a selected reader's picks for the best MAD articles of the year, we present not only two lists, but the first-ever list from a different continent! Enhancement, indeed! Fa fa fall

Here are my favorites for 1995:

Best Movie Satire: Gasper (#340)

Best TV Satire: Fiends (#339)

Best Article: Other Interesting Infinity Combinations (#336)

Best Satire of a Movie That Deserved it: Hokeyhontas (#341)

Best Satire of a TV Show That Deserved it: Lotus and Cluck (#336)

Best Lighter Side of: (#339)

Best Spy Vs. Spy: (#338)
Best Tales From the Duck Side: The Bizarre Bazaar Bonanza (#336)

Best Cover: Howard Stern (#339)

Best Back Cover: Commemorative Music Stamps We'd Like to See

(#334)

Best Fold-In: Forty Years of MAD Magazine (#336)

Best Alfred E. Neuman Quote: (#339) Best Super Special: Big Bad MAD #1 (#107)

Best Overall Issue: (#340)

Thank you!

Akira Mason Vienna, VA

Here is my verdict on MAD's best for 1995:

Best Movie Satire: Appalling 13 (#341)

Best TV Satire: Jim Carrey Visits the "Larry Sanders Show" (#337)

Best Article: If James Bond Were "Updated" for the Politically Correct

Best Satire of a Mavie That Deserved it Die Hard With No Variance (#340)

Best Satire of a TV Show That Deserved it: Fiends (#339)

Best Lighter Side of: (#335)

Best Spy Vs. Spy: (#334)

Best Tales From the Duck Side: The Bizarre Bazaar Bonanza (#336) (NEW category) Best Aragones MAD Look At: Cheating (#336)

Best Cover: Batman Forever (#337)

Best Back Cover: Mr. Jenkins' Liver Transplant (#340)

Best Fold-In: Pocahontas/Ghostbuster (#338)

Best Alfred E. Neuman Quote: (#334)

Best Super Special: Games and Collectibles (#105)

Best Overall Issue: (#340)

Gerard Nassar Melbourne, Australia

NEW! FAX MAD AT (212) 506-4848

TOMATOES DEPARTMENT

COFFEE TALK

I've been a devoted fan of MAD for more than three decades. Too bad you guys haven't learned any math in all that time! In "A MAD Peek Behind the Scenes at a Coffee Bar" (#341), you say that coffee flavors worth a penny are sold for \$1.00 — a "100% markup." You nitwits, that's a markup of 9,900%! No wonder the world's a financial mess! Fortunately, the average reader of MAD is far too smart to fall into your errors!

Jonathan B. Wight, Ph.D. Associate Professor of Economics University of Richmond, VA



Professor J. — Since you seem to be so good with numbers, here's a mathematical puzzler for you. How much monay will you lose in salary after the University of Richmond's Doan of the Business School, the esteamed academician Randolph New, sees your mug in MAD using school supplies to make some bone-headed point? Go figure! — Ed.

ALFRED E-MAIL

In MAD #342's Letters and Tomatoes Dept. you guys thank someone for telling you that you were wrong when you drew Jimi Hendrix holding a guitar right-handed. Believe it or not, you were right to draw him this way. Everyone knows Jimi was left-handed, but he could not afford a left-handed guitar, so he strung a right-handed guitar upside down and played it backwards. That is one of the reasons that he was considered so great. Please take this into consideration if you ever draw him again.

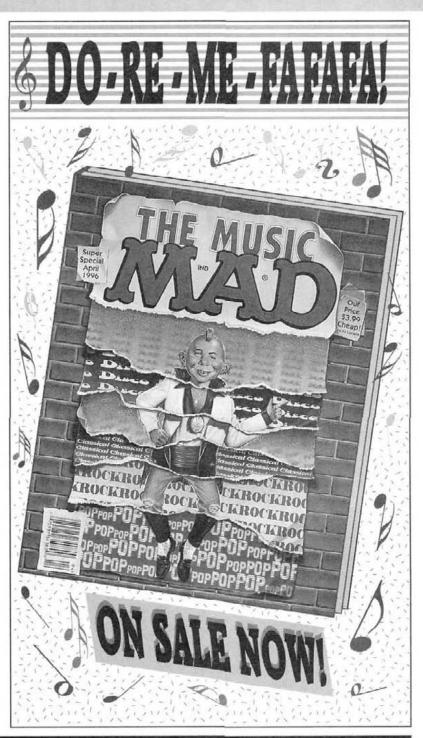
Cnek@aol.com

According to esteemed academician and former Professor of Economics at the University of Richmond, Jonathan B. Wight, the chances of us drawing Jimi Hendrix again after reading your letter are one in 9,900 (Sadly, the only job "The Professor" could find after being forced out of the university was at a Starbuck's coffee bar where he now works as a bean counter!)—Ed.



INSIGNIFICANT DATA

MAD #346 ON SALE May 14!! MAD SUPER SPECIAL #113 ON SALE April 30!!



Please Address All Correspondence To: MAD, Dept. 345, 1700 Broadway, N.Y., N.Y. 10019.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

Have a computer? Got a modem? Get a FREE DC Comics Online starter kit (featuring MAD online plus 10 FREE hours!) by calling 1-800-203-2600!

The surviving members of the Beatles got together recently and recorded a brand new, never-before heard tune! How'd they do it? With an old Lennon demo tape, a little recording studio magic and a lot of chutzpah — that's how! Seeing how these guys have more money than God (or even Bill Gates), it was a little sad to see what they would do for a quick buck. Next thing you know, they're going to be recording tunes from...

MADIS BEATLES SORGBOOK

ARTISTS: DREW FRIEDMAN, SERGIO ARAGONES, TOM BUNK, ANGELO TORRES AND DENNIS LANGDON JR.

WRITER: FRANK JACORS



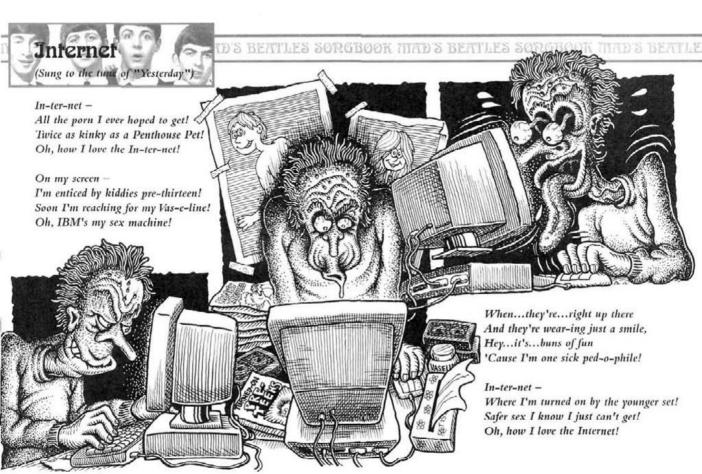


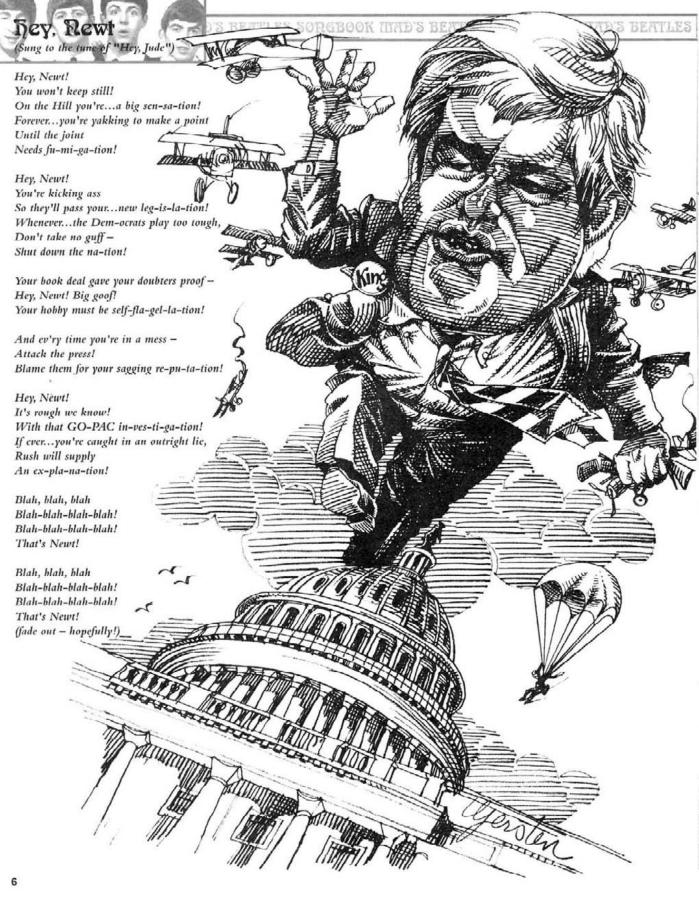
Gambling is the on-ly way My crushing debts I'll ever pay-off! Gambling is my one sal-va-tion From taxes that bleed me dry, Tuition that soars sky-high! (I'll bet the Mets to-day)

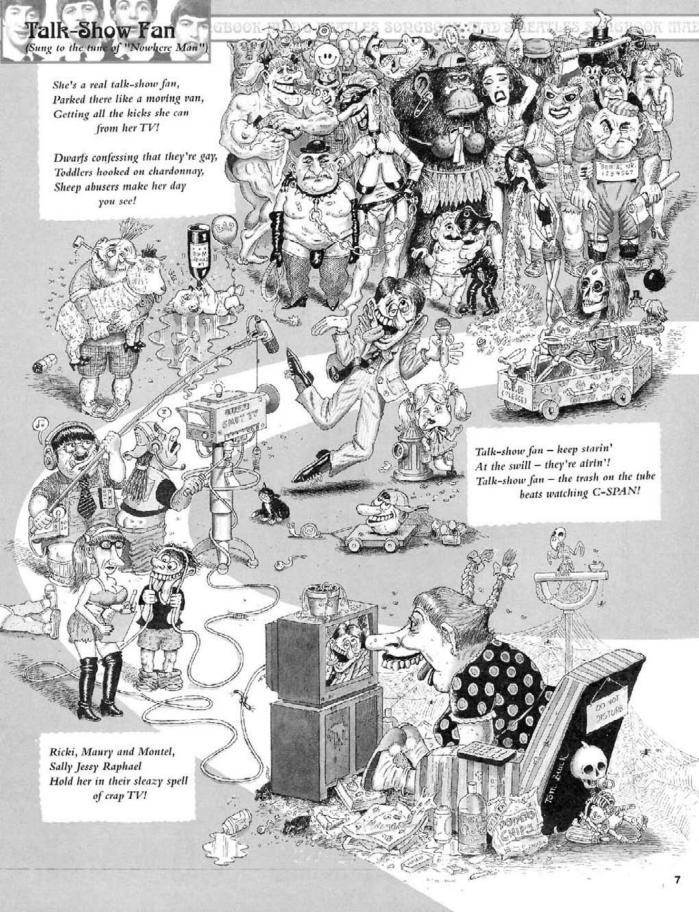
Gambling 'cause I'm un-der-paid And facing yet another lay-off? Heading to the Res-er-va-tion -Casinos are where to be. When staring at bank-rupt-cy! (I won't split tens to-day)

I picked that filly at the track -She breezed home...twelve lengths back! I said, "Just watch those Steel-ers roll!" I got flushed...down the Bowl!

Same thing with the N-B-A Got help from loan sharks on that play-off -Suddenly I fear cas-tra-tion! If Lotto can't save my tail, My kidneys go up for sale! (Gambling's the way to-day)







The Royal Family - LES SORGBOOK MAD'S BEATLES SORGBOOK MAD'S BEATLES SORG

(Sung to the tune of "Yellow Submarine")

In the land...of chaps and blokes, Where each day...they break for tea, You will find...those far-out folks Who are called...the Mon-ar-chy!



Chuck's a prince...he's next in line, But he gives...the palace fits; Stepping down...would do just fine – If he's crowned...God save the Brits!



Princess Di...was feeling low, So she gave...that interview; When we heard...her tale of woe, We became...bulimic too!



On the throne...you'll see Queen Liz, But her reign...is on the skids; We know what...the problem is – Need a clue?...Check out the kids!



Andy thought...when he was wed, That his bride...was heaven sent; Fergie jumped...from bed to bed – Fergie came...and Fergie went!



Years ago...they earned our praise, But today...they bitch and whine; We can hope...they'll mend their ways – Better still...they'll all resign!



One big bore is the Royal Family,

The Royal Family, the Royal Family!

Please! No more of the Royal Family,

The Royal Family, the Royal Family.



We're all sick of the Royal Family,

The Royal Family, the Royal Family!

Same old schtick with the Royal Family,

The Royal Family, the Royal Family!



Put a lid on the Royal Family,

The Royal Family, the Royal Family!

Till we're rid of the Royal Family,

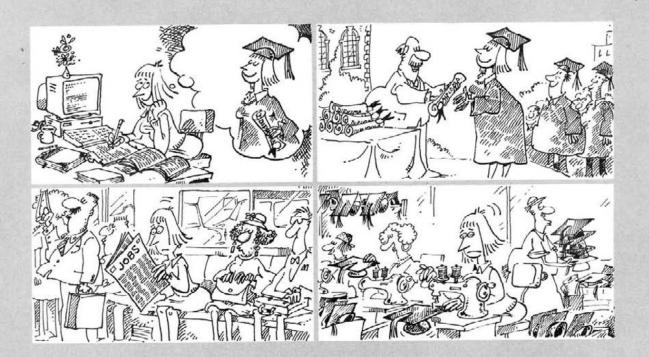
The Royal Family, the Royal Family!



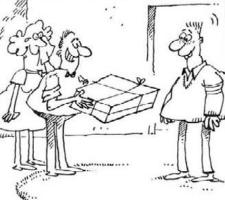
SERGE-IN GENERAL DEPT.

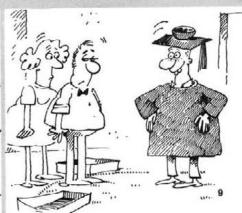
A MAJO LOOK AT GRADUATIONS



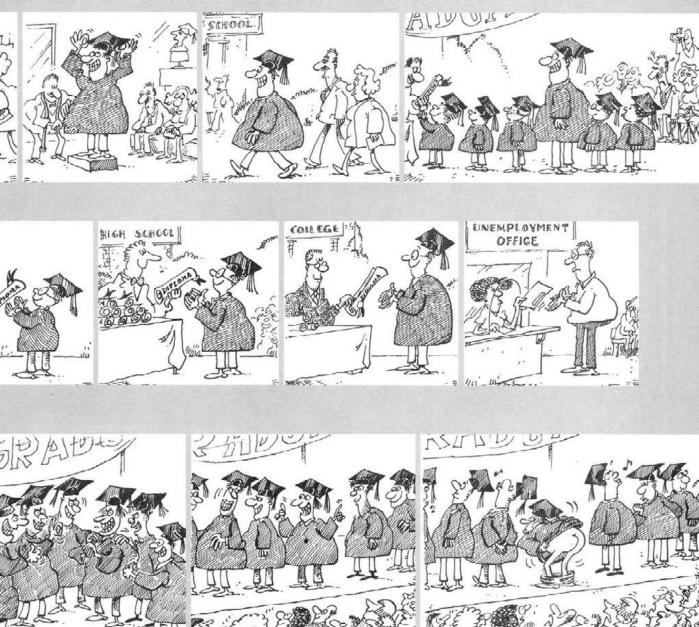






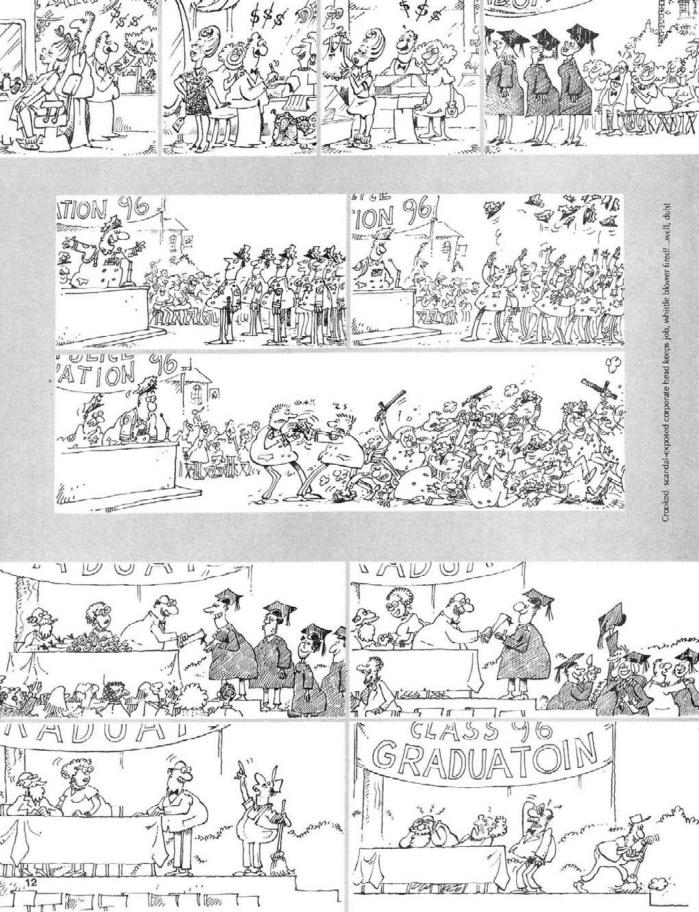






Most popular site on the diverse, option-packed, multi-choice Information Superhighway features naked chicks and porn?...well, duh!





THE FRIGHT STUFF DEPT.

The sight of Dom DeLuise getting a nude rubdown! The alley behind your favorite local Chinese restaurant! Kathie Lee Gifford's Cody stories!

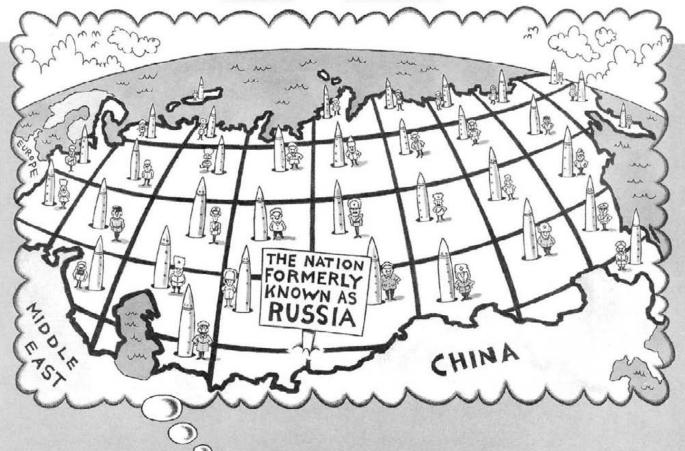


All things that make your flesh crawl, right? Ha! If you think those things make you queasy and shrink your bladder up to the size of a closed fist, wait until you read these...

CHILLING THOUGHTS

ARTIST: RICK TULKA

WRITER: DESMOND DEVLIN



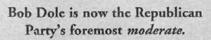
Instead of the scary old threat of Russia's nuclear arsenal, which could have wiped out our nation 57 times over, we now have 57 countries that can each wipe us out once.

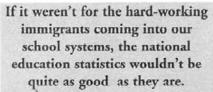




There are scripts floating around Hollywood that have been rejected by Pauly Shore.









There are only four short years until The Facts of Life 20th anniversary reunion special.

Soon, politically correct phrases like "differently abled," "facially challenged" and "person of size" will also be considered slurs, and will have to be replaced with even less judgmental terms.



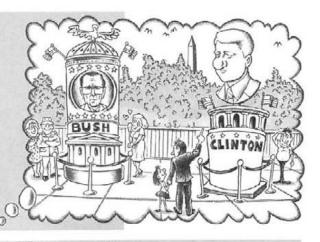


The last ten winners of the Nobel Prize for Medicine would be given a much worse table at any L.A. restaurant than Kato Kaelin.



One of these days, Andy Rooney is bound to get around to showing us what really bugs him about condoms.

50 years from now,
Americans will look back nostalgically to an era when there were real leaders, men like Bill Clinton and George Bush.





When you do the math, you realize that Arsenio Hall made over 27.5 million dollars per funny joke.

90% of all telephone calls now being placed within the Continental United States are made by either MCI, AT&T or Sprint, trying to get us to switch to them.





Whenever the real estate market slumps, brokers can't afford to maintain the same high ethical standards they employ in boom periods.



Somewhere — somewhere close — Bananarama, Vanilla Ice and David Lee Roth are all plotting their comebacks.



Upcoming federal budget cuts could mean that school lunches won't be quite as succulent and delicious as they are right now.



MAD is now coming out four more times a year.



Howdy, pardners! By now I guess you've all seen me and my friends here in our smash hit movie, Toy Story! Now everyone knows what us toys do when humans aren't around!

Right you are, good buddy! But what people out there don't know is that unlike us toys, who are sweet and lovable, appliances are mean-spirited, conniving and constantly conspiring against all of humanity!

Yeah! Think of them mechanical Republicans! So now, in the spirit of Walt Disney, but with a quarter of the budget and a tenth of the fun, here's ...









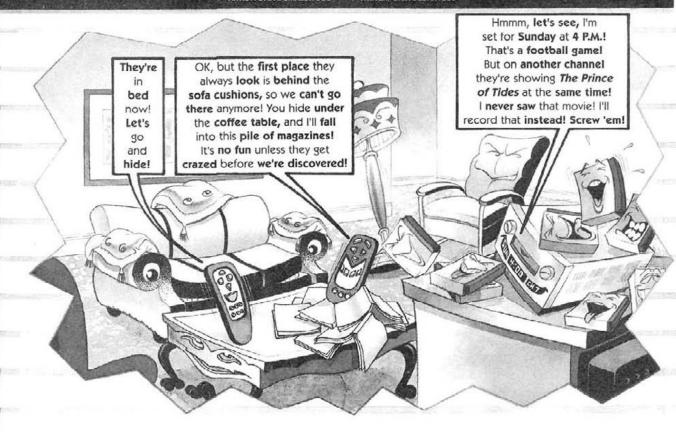
WHILE THE CAT'S AWAY DEVICE WILL PLAY DEPT.

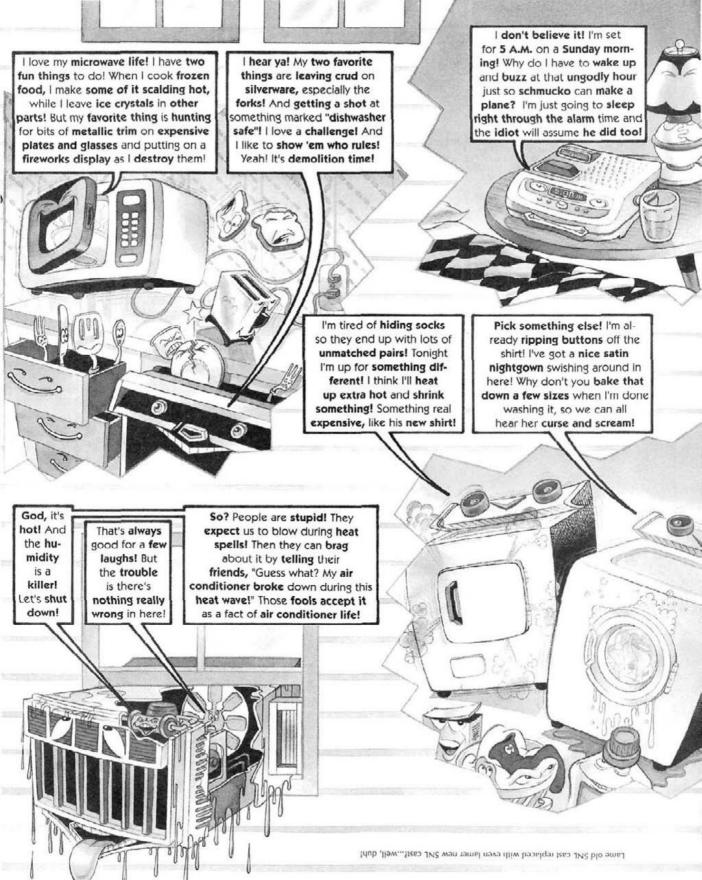
OR

HOW OTHER THINGS IN YOUR HOUSE BEHAVE WHEN YOU'RE NOT AROUND

ARTIST: STEVE SMALLWOOD

WRITER: DICK DEBARTOLO



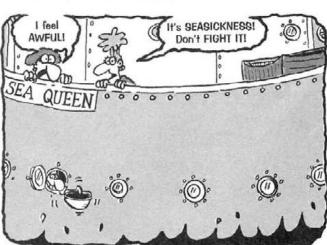


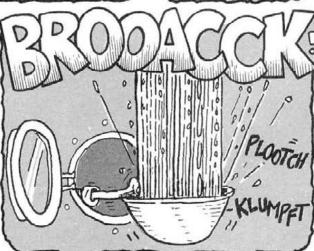
THE GHASTLY GASTRONOMICAL GLITCH









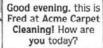




ontrary to what most people think, the vast majority of obscene phone calls are not made by drooling, raincoated perverts! They come from undrooling, unraincoated perverts! Yes, we mean telemarketers – those pushy, obnoxious purveyors of crapola extraordinaire! Want to beat these parasitic vermin back into the hole from whence they came? Then be sure to tune in to the Potrzebie Players production of . . .









Better, now that I stopped taking my medication! It was slowin' me down, man!

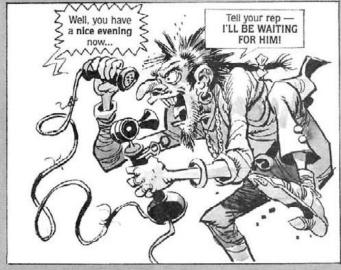


Uh...glad to hear it!
Listen, we're going to be
in your area tomorrow and
we thought you might like to
try our service! For your
convenience, we'll send a representative right to your home!

That's great, 'cause if I try to leave my house, this bracelet strapped to my ankle goes off!









How can I not get upset? Every time someone calls for him, I have to admit he's gone!



Don't worry, Mrs. Narrish!
I'll personally take his
name off the list!
I promise we
won't call again!



Oh, thank you! Thank you so much!



WE'RE HERE, WE'RE QUERIES, GET USED TO IT DEPT.

As the 20th Century ebbs slowly into the oblivion of the shriveling past, questions of unfathomable deepness gnaw at the medulla oblongata of modern man. What is the origin of the universe? Why is there something as opposed to nothing? If there truly is a benevolent God, why do we still have Chuck Norris movies? These queries of profound unimportance may forever go unanswered, as may everything else we ask in...

ARTIST: CEORGE WOODBRIDGE

WRITER: BARRY LIEBMANN

mithe only time postal employees move real fast is when they're shooting up a post office?

...rap stars aren't so concerned about police brutality when it's inflicted by the Judge Dredd wannabes they hire as personal security guards?



and Rush Limbaugh?

...the perfection of a 500-channel television system comes at a time when the most prevalent things on TV are infomercials, tabloid news shows

...the only time political candidates act with any grace and dignity is after they lose an election?

Senator Muckluck is a godless two-faced, tax-raising, puppykicking S.O.B. who will bring nothing but poverty and despair to our state!

I want to send my heartfelt congratulations to Senator Muckluck. He really is a fine man!









...fast food franchises decided to make their food containers biodegradable instead of their hamburgers?

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BIOTRICE TO THE SEARCH ROR CANDION DIA STRUCKENTIES SCANNIER

HEREST THE MADE TO THE MAD

WHYISIT? ...the importance of alerting the public to the rising tide of prostitution, sex on the internet and topless car-washes only occurs to local TV news programmers during Ratings Sweeps Months?



...we pay so much attention to phone survey results when the only people at home with the time to answer them are pre-school infants, chronically unemployed welfare recipients, hermits, second-story men and white collar criminals under house arrest?

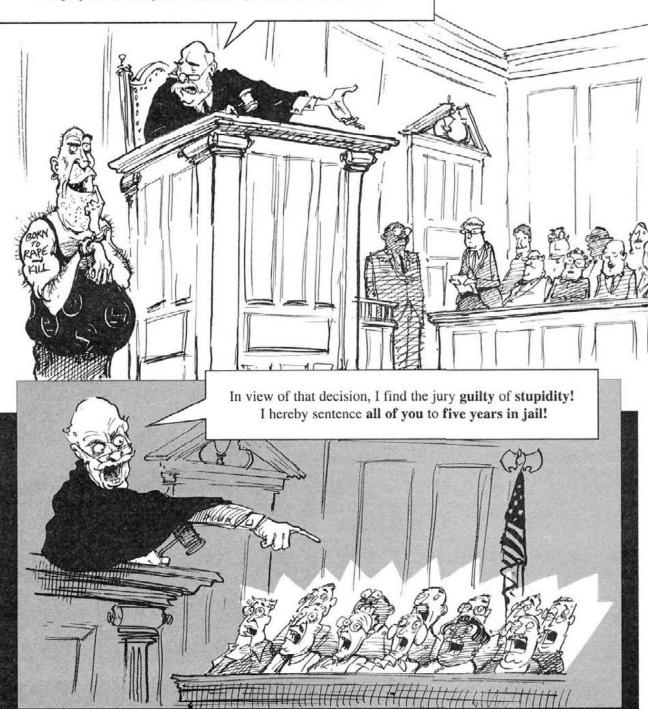


...that it's harder to take a leak in an Exxon station bathroom than it is for an Exxon tanker to take a leak in the ocean?



A CONTROL SEE

In spite of the **overwhelming evidence** presented by the prosecution, the jury has found you "**Not Guilty"!** You're a **free man!**





THE MONTHLY NEWSLETTER FOR SATAN WORSHIPPERS

Have A Barbecuel (And 9 Other Great Ideas For Post-Sacrificial Leftovers!)

Our Travel Experts Pick The 50 Best Churches, Temples And Wosques In Europe To Deface!

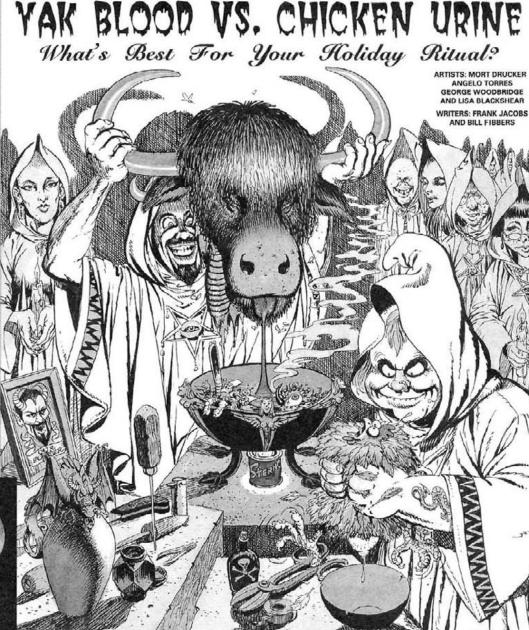
Vomiting On The Cross On Cue: Our Experts Show You How!

Surefire Ways To Foil An Exorcist!

Six Dew Sins Your Whole Family Can Enjoy!



Korn Enlargement - Is It For You?





Louisiana Satanist Breaks 10 Commandments In World-Record Time

Elwood Drimble, a Shreveport Satanist, set a new world record last month when he broke all Ten Commandments in four hours and seventeen minutes, easily shattering Hans Brickface's old mark of 4:54.

Drimble got off to an impressive start, breaking four commandments in the first 15 seconds (a record in itself). He began by coyeting both his neighbor's wife and wristwatch, proceeding to steal the latter, while committing adultery with the former (Commandments VI, VII, IX, X). Ever the innovator, Drimble then quickly built a shrine to Wendy's founder, Dave Thomas, while bitterly cursing Jehovah (Commandments I, II).

Unexpected pangs of guilt slowed the veteran sinner down momentarily. But he recovered nicely, launching a barrage of swear-laden insults at his elderly and frail parents (Commandment IV).

Unfettered under pressure, Drimble coolly climbed behind the wheel of his Range Rover and ran over a defenseless poodle (Commandment V). With the clock ticking down, he called the ASPCA and blamed his next door neighbor for the puppy's death (Commandment VIII).

And what about Commandment III? Not to worry! He did it all on the Sabbath. Way to go, Elwood!



This Month's Pact With The Devil:

Of Grand Rapids, ND,

sold his soul to Satan in exchange for the ability to drink an entire case of Coors, smash every empty aluminum can on his forehead and not get sick at a frat party. Welcome, Duke!





DBS, The Devil Broadcasting System has been turned down again by the FCC in its attempt to launch a 24-hour, All-Satan TV Network.

Negotiations between the FCC and DBS, which was planning on a national launch in September on channel 666, are reported to be strained. According to insiders, several DBS officials are calling for the removal and consumption of FCC Chairman Reed Hunt's spleen. Hunt, currently living under an assumed name overseas, could not be reached for comment.

How Would They Look?

Your Favorite Celebrities Retouched to Look Like Satan



Regis & Kathie Lee



Mother Teresa



Willard Scott



Cal Ripken



The Olsen Twins



Good news for vegetarian Satanists! There's finally a restaurant that caters to their special dietary wants and needs. Iggy's House Of Vegetarian Delights offers a stunning array of soy-based ritual and sacrificial foods that taste surprisingly like their slaughtered, blood-soaked counterparts. Iggy's Slit-Throat "Calf," made entirely of tex-

> tured vegetable protein, bludgeoned walnuts and yam paste, is served with a tantalizing side order of julienned potatoes in Jus Au Sacrificial Virgin (a surprisingly tasty blend of beet and guava extract). On Thursday night, be sure to check out the innovative "Cannibal" Menu, featuring such appetizing dishes as Wheat Gluten Eyeballs and Tofu Arm. As for the decor, Iggy's is too well-lit for our taste, but the hand-

> > defaced museum prints of Christ and his Apostles are a nice homey touch. Reservations suggested.

(Editor's Note: In 1968, beloved evildoer Charles Manson made headlines when he claimed the Beatles song Helter Skelter contained hidden Satanic messages, which inspired him to order his "family" to murder actress Sharon Tate. With the release of Free As A Bird, the first Beatles single in nearly 25 years, we thought it appropriate to invite Mr. Manson to write this month's music review.)

Hey man, it's really cool to hear the Beatles again after all these years. Especially John Lennon. He's dead, man, but he still sounds better than those other losers. You know why, man? cause he's dead, man, he's dead. Man, that's my point, man. Why do you think he's "free as a bird," man? Because he's dead, man. And that thing at the end, man, ya know, when he talks backwards? He was talking to me, man - MEII Aw man, I'm gonna KILL YOU You hear me, manin I'M GONNA KILL YOU DEAD, MANI JUST LIKE JOHN LENNON TOLD ME TO, MANI YOU'RE DEAD, MANI YOU'RE DEADIN

Inquiring

This Week's Question:

"What was your most embarrassing moment as a devil worshipper?"

"After slaughtering my son's hamsters. I comforted him and didn't force him to eat the entrails."



- Eli Stoop

Woodside, NY



"I walked past St. Patrick's Cathedral the other day without hocking up a wad of green phlegm and spitting on its doorstep."

- Delores Drippinger

Phoenix, AZ

"When I felt a twinge of guilt after setting fire to Temple Shalom B'nai.'



- Edward P. Grottle

Van Nuys, CA



Betty Illfish

"Just vesterday, when I accidentally said 'God bless vou' to someone who sneezed."

Sandusky, OH

BE ON THE LOOKOUT FOR THESE Manifestations Of Satan's Evil POWER IN THE PHYSICAL WORLD

America Online Chrysler Mini-Vans MADTV Windows 95 Zima The Body Shop ESPN 2 Yanni PBS Pledge Drives

FILM VIE W Damien Lucifer



Babe

This family-oriented live-action film starring a talking pig was very good but would have been even better had all the animals been savagely garroted and their blood drained into a huge vat to be feasted upon by the Babylonian God of Chaos, Tiamat.

RATING:





How To Make An American Quilt

In the tradition of *Fried Green Tomatoes* and *Steel Magnolias*, this inspirational film loses all credibility when none of its female stars are stripped, tied to a makeshift altar and sacrificed to the Babylonian God of Chaos, Tiamat.

RATING





Ace Ventura: When Nature Calls

Dull, lifeless sequel. Like the original, Ventura saves animals. What a wuss!

RATING:



WANT TO TALK TO YOU NOW!!! FIRE AND BRIMSTONE FANTASIES LUCIFER ROLE PLAY "We're HOT as HELL "We're HORN-Y!!" and HORN-Y!!" \$4.95 Per Winate! DIAL 1-800-SINNER

American Excess, MasterFraud Accepted

THE DARKER SIDE



<u>Classifieds</u>

ONLY 14 MORE SHOPPING DAYS LEFT UNTIL THE FEAST OF DISEMBOWELMENT!

Avoid the holiday crunch by ordering from the **Pentagram Depot** catalog. Fake goatees, jigsaw puzzles, fanny packs, cow udder head-dresses, dog corpses, and pentagrams, pentagrams, pentagrams! Call now! 555-HELL.

BARE REPLICA DOCUMENTS FROM HELL!

Vanilla Ice's contract with Satan featuring the famous "18 Months Maximum Of Fame" clause. Order now and receive **tree** copy of Nixon's entry papers! 555-BEAST.

SACRIFICES MAKE YOU SQUEAMISH?

You need Zandar the Disembowler! Rabbits, mice, toads, pre-slaughtered for your convenience. Overnight delivery guaranteed! 1-800-666-6666.

THE HORN CLUB FOR MEN!

Our patented derma-bond process is guaranteed to grow horns on your forehead, regardless of age, race, or degree of depravity.

Call HORN-4-ME.

......

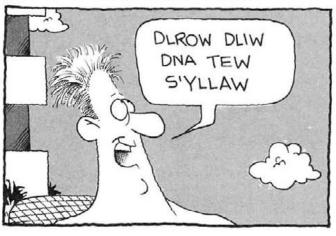
SWMDW

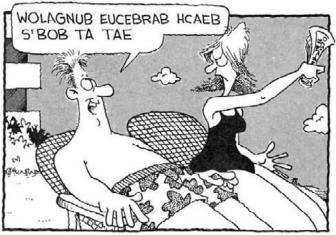
seeks intimate relationship with SWFDW. Must enjoy sunsets, long walks in the country, drinking blood of Christian babies. Call Zandar the Disemboweler, 1-800-666-6666.

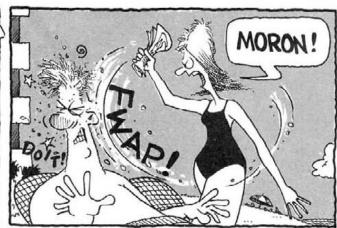


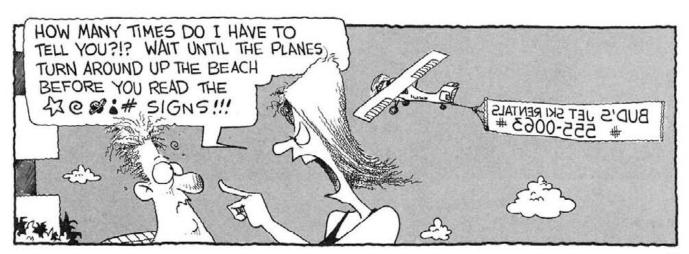
PAGE 29!











APPLIANCES







BERG'S-EYE VIEW DEPT.

THE LIGHTE

BRAVERY







APTITUDE





Nudity-enhanced, balloon-chested, babe-packed Victoria's Secret catalogue rather popular with men?...well, duh!

SIDE OF...。

ECONOMICS





ARTIST AND WRITER: DAVE BERG

NECESSITY





PRAISE





all these years, Loch Ness Monster exposed as a

THERAPY

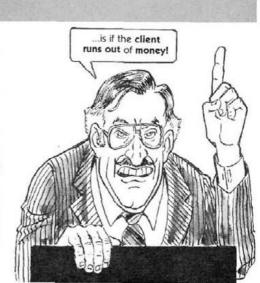
Dr. Forman, my wife and lare constantly arguing over money! She always manages to spend more than I make! Mrs. Geissman, you can't just spend, spend, spend! Take my word for it, the best things in life are free!



LAWYERS







BABYSITTING









GRACE







COMMUNICATION





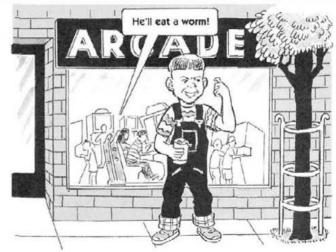
THE OFFICE





KID BROTHERS



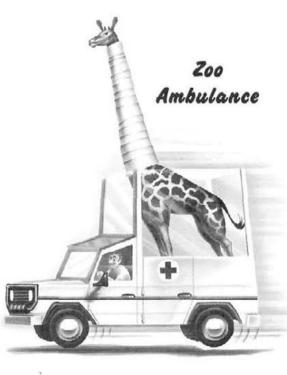


DOCTORS









Mosquito-Free Tanning Salon



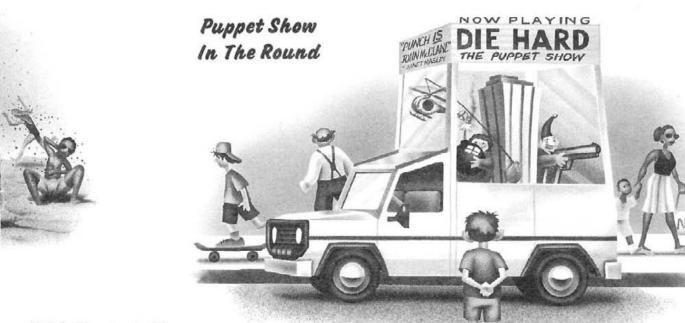
Giant Picnic Kool-Aid Dispenser

36



Bird Watchers'
Moving Sanctuary





NBA Ejected-Player Transport



37

Thanks to the Food and Drug Administration, food manufacturers have to follow strict quidelines regarding everything from how much gristle is found in a pack of ground chuck (a lot) to how many ounces of rat droppings are permissible in a can of soup (more than you want to know)! Aside from these important regulatory functions, the FDA oversees the "per serving" labels found on every container of food in the supermarket. But perhaps it's time for the FDA to broaden its horizons, turn its attention to non-food related items and give us some information we can REALLY use! It's time to enter an era...

When 'Per Serving' Information

Is Placed **Everything**

ARTIST: GLENN BARR

WRITER: ANDREW J. SCHWARTZBERG

BASEBALL CARDS

AVERAGE SERVING SIZE. 15 carde

Amount Per Serving

PLAYERS DESTINED TO SELL INSURANCE

ROOKIES WHO WON'T REACH THEIR POTENTIAL

6 carde

CARDS GUARANTEED TO INCREASE IN VALUE

INFIELDERS FROM THE DOMINICAN REPUBLIC



L.L. BEAN CATALOGUE

AVERAGE SERVING SIZE:

Amount Per Serving STUFFY PREPPY SWEATERS

33 items

KHAKI CASUAL WEAR ...14 items

TACKY HUNTING-THEMED TIES

2 items

GOOFY DUCK SHOES5 items

EXTREMELY BLAND MODELS

.....46 items



CLICHÉD SEX METAPHORS 7:25 minutes

....9:00 minutes

WHOLLY INDECIPHERABLE LYRICS

6:45 minutes

TEDIOUS GUITAR SOLOS

GRATUITOUS CURSING

GRANDPARENTS' PHOTO ALBUM

AVERAGE SERVING SIZE: 50 photos SERVINGS PER ALBUM: 4

Amount Per Serving

RELATIVES NOBODY REMEMBERS

....11 photos

RELATIVES WEARING SILLY HATS

.6 photos

RELATIVES WITH FLASH PICTURE RED-EYE

.....7 photos PEOPLE WITH PHONY SMILES

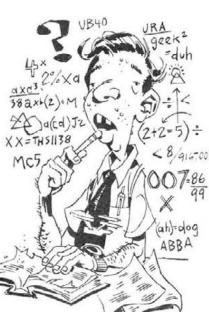
......9 photos

CLOSE-UPS OF GRANDPA'S THUMB17 photos

ATTRACTIVE SHOTS OF YOURSELF

.....0 photos





CABLE TELEVISION

AVERAGE SERVING SIZE: 90 minutes of viewing **SERVINGS PER EVENING: 2**

Amount Per Serving

BAD COMICS STANDING IN FRONT OF A BRICK WALL

.12 minutes

REALLY OLD RECYCLED NETWORK TV SHOWS

.....13 minutes IRRELEVANT NEWS ITEMS

...7 minutes

VIDEOS FEATURING BIG-BREASTED BABES

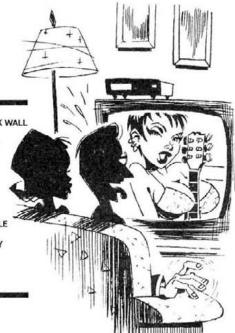
CHEESY EUROPEAN SPORTS EVENTS

.....10 minutes POLITICAL OPINIONS SPEWED BY DULL PEOPLE

.....19 minutes

PROMOS FOR SHOWS THAT WON'T BE NEARLY AS GOOD AS THE PROMOS ARE

...18 minutes INTERESTING PROGRAMMING



GEOMETRY TEXTBOOK

AVERAGE SERVING SIZE:

1 chapter (25 pages)

Amount Per Serving

SOLUTIONS WITH LETTERS INSTEAD OF NUMBERS8 pages

UNHELPFUL DIAGRAMS

.....5 pages

REFERENCES TO GREEK MATHEMATICIANS

.....2 pages

WORTHLESS DOODLINGS BY LONG DEAD ALUMNI

.....4 pages

OUESTIONABLE STAINS

.....6 pages PROBLEMS SOLVED WITH SIMPLE ARITHMETIC

.....0 pages





MAD MAGAZINE

AVERAGE SERVING SIZE: 1 issue (576 attempts at humor)

Amount Per Serving

CHEAP SHOTS AT READERS

..32 NASTY COMMENTS ABOUT ENTERTAINERS

.....114

SNIDE REMARKS TOWARDS POLITICIANS

.....118

LOW BLOWS AIMED AT ATHLETES

.56

OBSCURE REFERENCES READERS WON'T GET

JOKES MISINTERPRETED BY PARENTS

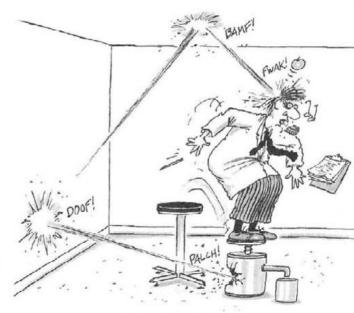
.....46 INTELLIGENT SOCIAL COMMENTS

.....0 RECYCLED, STALE GAGS

SOPHOMORIC, MORONIC, VERY DUMB PUNS63









WELL, DUD! DEPT.

There is a lot of crap being sold these days to gullible TV viewers through programs called "infomercials." One show, Amazing Discoveries, hawks everything from mops to clip-on human hair! Hard as it is to believe, however, this lame show has standards, and not all the Amazing Discoveries "inventions" make it on the air. There are some clunkers so flat-out poor even host Mike "nerd boy" Levy is ashamed to hawk them! So, here are...





EXHAUST-O-PER







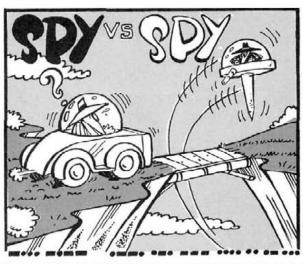
ARTIST AND WRITER: TOM CHENEY

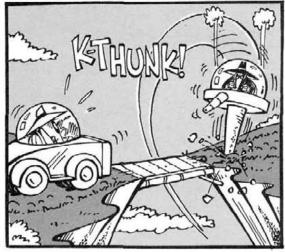
The BOOG-O-VAC

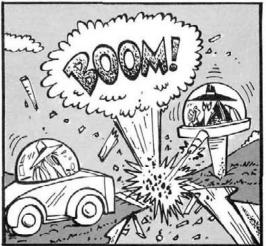




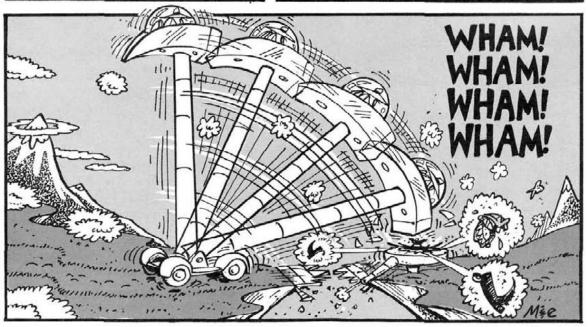
The UL-A-DUSTER



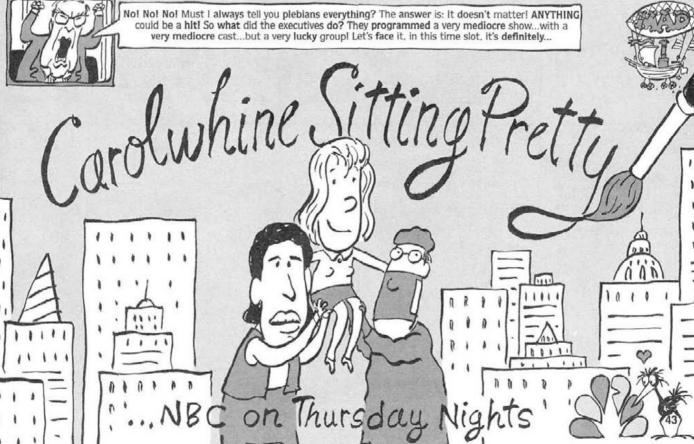














































BERT BERT

I'm looking

for a "ten"

with

no severe

emotional

problems!

I'm a "three"

with a hernia!

Give me \$50

and I'll let

you check

it out!



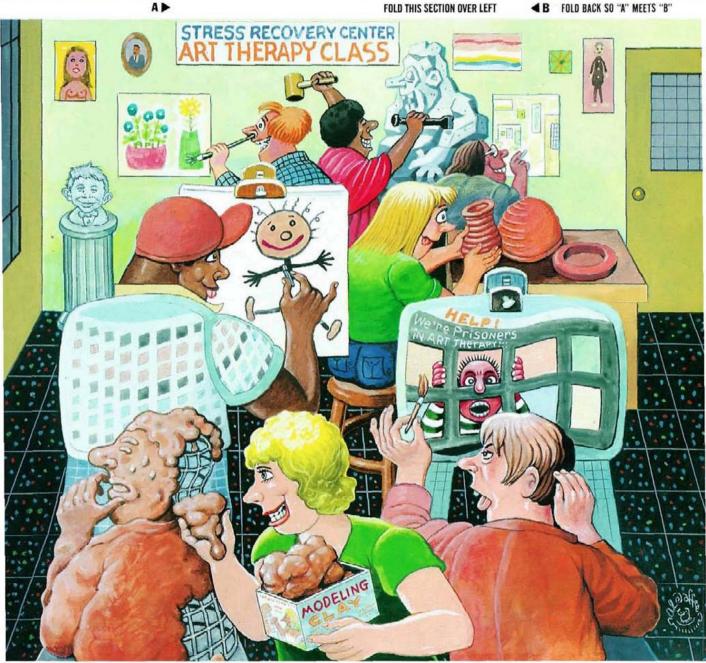
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Job insecurity, marital problems and the trials and tribu-lations of the British Royal Family all can drive people to be institutionalized. But these days, there is a new source of stress making basket cases out of many people. To find what this new frustration is, fold page in as shown.



FOLD BACK SO "A" MEETS "B"



WHEREVER YOU GO NOWADAYS LOTS OF PEOPLE ARE IN-CREDIBLY STRESSED OUT. FOR THEM LIFE IS A DOWNER FULL OF VEXING PROBLEMS. IN SOME POLLS NINE OUR OF TEN SAID THERE WASN'T ANY POSSIBILITY FOR THEM TO FEEL RELAXED AND HAPPY TO BE ALIVE















